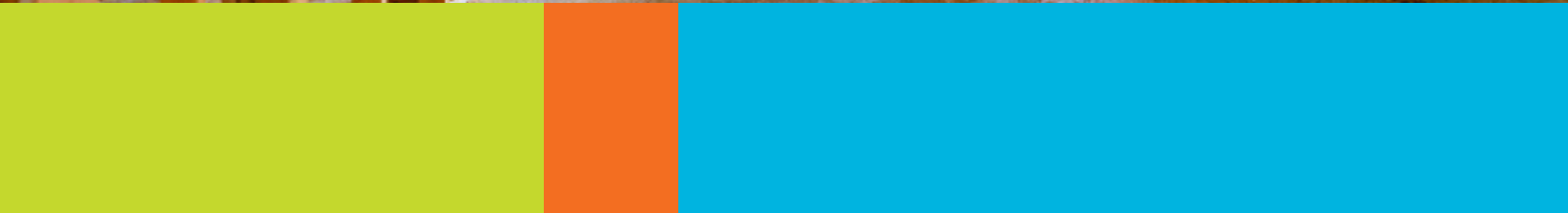




**corporate
partnership**




patersonhabitat.org

home building partnership opportunities & benefits

Every gift and partnership helps a family help themselves.

Paterson Habitat for Humanity works to eliminate barriers to a better, healthier, more financially stable life for individuals and families in Passaic County. Your partnership will directly fund the construction of a home for a local family giving them the strength, stability and self-reliance they need to build a brighter future.

 For an additional 10%, you can help us continue our mission globally.

		\$5K+ Ground Breaker	\$10K+ Foundation Layer	\$25K+ Wall Framing	\$50K+ Roof Raiser	\$100K+ Hope Builder	\$225K+ Home Builder
Engagement	In-person volunteer opportunities (# of slots)	1 (10)	1 (20)	4 (80)	6 (120)	10 (200)	20 (400)
	Exclusive invitations to events		🏠	🏠	🏠	🏠	🏠
	Highlighted during House Dedication Ceremony					🏠	🏠
	Leadership to lead kick-off & morning meeting					🏠	🏠
	Custom tour of Paterson Habitat project						🏠
Digital Presence & Media	Name listing in Annual Report	🏠	🏠	🏠	🏠	🏠	🏠
	Social media post highlighting partnership			🏠	🏠	🏠	🏠
	Logo on our website				🏠	🏠	🏠
	Highlight in e-newsletter					🏠	🏠
	Recognition in printed newsletters						🏠
	Media advisory circulated						🏠
Branding	Right to use our logo	🏠	🏠	🏠	🏠	🏠	🏠
	Name listing on Donor Wall			🏠	🏠	🏠	🏠
	Logo listing on site signage				🏠	🏠	🏠

Gala: Paterson & Beyond

Sponsorship Benefits

Sponsorship Levels		
\$175K+ <i>Lead Sponsor</i>	<ul style="list-style-type: none"> Three VIP tables with preferred seating Prominent feature in the event's commemorative journal Company logo featured on website for 1 year 	<ul style="list-style-type: none"> Public relations piece distributed to local media Company logo on a continuous video feed Scheduled build week for up to 20 volunteers per day
\$100K+ <i>Gold Sponsor</i>	<ul style="list-style-type: none"> Two VIP tables with preferred seating Prominent feature in the event's commemorative journal Company logo featured on website for 6 months 	<ul style="list-style-type: none"> Public relations piece distributed to local media Company logo on a continuous video feed Scheduled build week for up to 15 volunteers per day
\$50K+ <i>Silver Sponsor</i>	<ul style="list-style-type: none"> One VIP table with preferred seating Featured in the event's commemorative journal Company logo featured on website for 6 months 	<ul style="list-style-type: none"> Public relations piece distributed to local media Company logo on a continuous video feed Scheduled build day for up to 20 volunteers per day
\$25K+ <i>Bronze Sponsor</i>	<ul style="list-style-type: none"> Table for 10 with preferred seating Featured in the event's commemorative journal Company logo featured on website for 1 month 	<ul style="list-style-type: none"> Public relations piece distributed to local media Company logo on a continuous video feed Scheduled build day for up to 15 volunteers per day

unique partnership opportunities & benefits

sponsorships
begin at
\$5,000

veteran's project

The existing 100-year-old building will be demolished and replaced with a new two-story mixed-use building. The ground floor of this project will serve as a new Veterans of Foreign War (VFW) Hall for VFW Post 10117, which will also be available as a meeting space for the community, with a capacity to hold over 100 people. The second floor will offer 4 units of affordable housing.

sponsorships
\$35,000
per vehicle

construction vehicle

As we ramp up our plans for the upcoming build season we are in need of three construction vehicles. Each of these vehicles will allow us to transport our construction staff and building materials to three separate build sites allowing our teams to work efficiently across Paterson and Passaic.

sponsorships
begin at
\$1,000

community garden

We are partnering with local residents, the Paterson Green Team, and others to create a community garden at church property on North Main Street, near Haledon Avenue. Materials are being ordered and construction will soon begin. The garden will include raised beds, a storage shed and a portable cistern. Music events and other community activities are planned for the garden. In addition to providing the local community with fresh produce, the garden will be used as an educational tool for local child care facilities, including C.A.M.P. YDP and the Starlet Academy.

sponsorships
begin at
\$2,500

lunch and learn

Throughout the year we host speakers on topics of interest to our stakeholders. These events are live in person or via webinar and will be available for viewing on our You Tube channel after the event. Your company logo will be displayed and your sponsorship will be announced both at the start and end of the event.

sponsorships
begin at
\$5,000

clinton street park

Guided by community input and stakeholder evaluation, the vision for Clinton Street Park, in Paterson's 1st Ward, is to create a safe and fun community park that promotes a positive image, sense of place, and becomes a catalyst for greater neighborhood revitalization.

hammering 4 habitat sponsorships

Hammering 4 Habitat is a family-friendly fundraiser for all ages. Participants build walls for future Habitat homes. Fundraising efforts help pay for the materials needed to complete the new Habitat homes.

\$15,000

lumber sponsor

- Opportunity to build 4 walls during event
- Logo prominently displayed in wall building room
- Highlighted on social media
- Post-event feature in enewsletter
- Logo featured on event webpage

\$5,000

bucket of nails sponsor

- Opportunity to build 1 wall during event
- Logo displayed on nail buckets in wall building room
- Logo featured on event webpage

\$10,000

hammer sponsor

- Opportunity to build 2 walls during event
- Logo prominently displayed in stud decorating station
- Highlighted on social media
- Logo featured on event webpage

\$2,500

kids korer sponsor

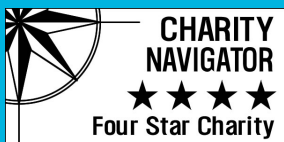
- Opportunity to build 1 wall during event
- Logo displayed at Kids Korer area
- Logo featured on event webpage

\$1,000

building an appetite sponsor

- Logo displayed at refreshment station
- Logo featured on event webpage

Sponsorship opportunities are based on our partners' needs. Please contact us for tailored opportunities.



April 2022

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