



the Builder

FALL 2013 NEWSLETTER

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URBAN PROBLEMS VS. URBAN POTENTIAL

A new chapter in the Paterson story

*By Barbara Dunn, Executive Director
Paterson Habitat for Humanity*

To many of its suburban neighbors, the city of Paterson is best known as a source of urban problems.

Less obvious is the city's status as a source of urban potential—the kind of potential that translates to a reversal of urban blight and revival of neighborhoods where low-income families can raise children in the security and comfort of their own homes.

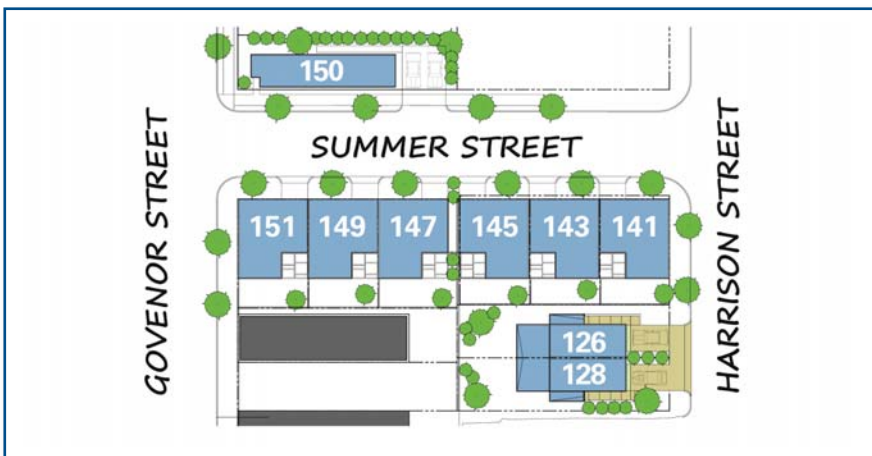
Paterson Habitat's volunteers and donors have believed in that kind of potential since we began our work in Paterson almost 30 years ago. And as we partner with our homeowner families to revive whole communities, there are signs of a new and hopeful chapter starting for this historic city.

The most prominent sign is the creation of the Great Falls National Historical Park District. Recently opened and still in development, the park will offer a fascinating view into Paterson's rich industrial history. Meanwhile, plans and projects are underway for the development of the surrounding greater Spruce Street neighborhood, including nearby Hinchliffe Stadium which was recently included in the historical district.

(Continued on page 3)



Paterson Habitat's "shore" volunteers, helping out with multiple visits over the summer to NJ towns hit hard by hurricane Sandy, from left to right: Andy Videtto, Dave Ostman, Lou Lembo, Bob Roll, Steve Caldwell, Lee Mitgang, Vern Peterson and in the rear, an appreciative homeowner.



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973-595-6868

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Oscar Bashualdo, <i>Accounting Manager</i>	102
Dave Juliana, <i>Chief Financial & Operations Officers (CFO/COO)</i>	103
Linda Wilson, <i>IT & Database Manager*</i>	104
Doris Ruiz, <i>Office Manager*</i>	105
Pat Sisti, <i>Volunteer Coordinator*</i>	106
Jessica Ramos, <i>Family Services Admin*</i>	108
Jessica Ramos, <i>Resource Development Associate*</i>	107
Sara L. Ruiz, <i>Communications & Marketing Manager</i>	112
Lydia Ramos, <i>Family Services Manager*</i>	113
Andrea Brescia, <i>Grants Writer & Special Projects*</i>	119
Gina Damiano, <i>Resource Development Manager</i>	120
Kerri Schaefer, <i>Faith Relations & Youth Coordinator*</i>	110
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Diana Vasquez, <i>Construction Project Assistant</i>	115
Jordan O'Donnell, <i>Procurement & Construction Management Assistant*</i>	109
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Bernard Combs, <i>Site Foreman</i>	
Adelis Ramos, <i>Site Assistant</i>	
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Cara Constantino, <i>Sustainable Building*</i>	Ext 109
Carmel Pratt, <i>Sustainable Building*</i>	109

* Denotes part time FTE=17

Jimmy & Rosalynn Carter 2013 Work Project

30 Years of Building with the Carters

The 2013 Jimmy & Rosalynn Carter Work Project is Oct. 6-12, and coincides with the United Nations-designated World Habitat Day. Volunteers will improve homes and communities through a range of tactics from new, energy-efficient construction and critical home repair to rehabilitation, weatherization and home preservation. The event will be hosted in three states, honoring the three decades of service by the former President and his wife.

- * CALIFORNIA: Oakland and San Jose
- * COLORADO: Denver
- * NEW JERSEY: Union Beach
- * NEW YORK: Queens and Staten Island

Paterson Habitat focuses on NJ

In NJ, over 340,000 dwellings were affected by Superstorm Sandy with 10,000 homes damaged in Monmouth County alone.

In Union Beach, 270 families lost their homes and some 2,102 households suffered major or severe damage. More than half of Union Beach residents have not received sufficient insurance payouts to rebuild or repair their homes.

- CWP goals for NJ:**
- Build 1-2 homes
 - Repair 11-13 homes



Paterson Habitat's last built with the Carters in Thailand during the Mekong Build, 2009.

ReStore Staff 973-782-6993

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 Walt FitzPatrick, *ReStore Manager* 205
 Isis Haylett, *Assistant Manager*..... 201

Drivers/Donation Ambassadors:

Leston Hall Jr., Leighandrus Hansford, Mick Paye, Barrett Thompson

AmeriCorps Volunteer:..... 201

Judy Tewiah, *Volunteer Coordinator*

973-782-6996 Donation Hotline

www.patersonhabitat.org

p: 973-595-6868

fax: 973-595-0974

email:

office@patersonhabitat.org

A new chapter in Paterson

(Continued from page 1)



These energy efficient, stylishly designed Habitat townhouses on Summer Street are attracting new homeowner families and contributing to a fresh look and new pride in this 4th Ward neighborhood.

Initiatives are also underway in downtown and in the area of St. Joseph's Medical Center. It's much too early to call this a renaissance, but we've been around Paterson long enough to recognize growing momentum among developers and organizations willing to invest in the future of Paterson and its people.

We're excited to be part of that momentum, and our efforts are centered on the 4th Ward, a collection of neighborhoods that only a few years ago looked like the quintessential example of urban decay. The rebirth of distressed urban neighborhoods is not an unheard of story in America, but the scenario is taking a different twist in the 4th Ward.

Instead of real estate being gentrified and poor people priced out of the marketplace, the 4th Ward is

being reclaimed by low-income homeowner families. They're turning it into a community again in partnership with Paterson Habitat and other non-profit partners as we build new homes and rehab old ones.

Standing on the second floor balcony of one of our three completed townhouses on Summer Street, you can see the past, present and future of the neighborhood rolling out before you. To your right is a vintage brick factory building. Look to your left and you see Habitat volunteers adding finishing details on another three stylish townhouses. And the huge vacant lot directly across the street is the future Paterson Housing Authority building site for over 65 senior apartments with a first floor public community center.

With the help of zero-interest Paterson Habitat mortgages and affordable home prices made possible by our donors, families with children are moving into Habitat homes as fast as we can raise funds for the materials our construction volunteers need to build them. We now have a waiting list of families wanting to move into our homes in a neighborhood that used to be the city's address of last resort.

We know the 4th Ward is still very much a neighborhood in transition and many problems remain. But thanks to your support, potential is transforming into progress and building the foundation for a better future.



The Ferreira family at the dedication of their new townhouse on Summer Street.

President's Message

By Donna Brightman, President
Paterson Habitat For Humanity

In December I complete my third and final year as President of the Paterson Habitat Board. It's been an action-packed three years, and looking back on them is like watching a DVD on fast forward, trying to pick out favorite scenes as they speed by.

My personal favorite experience was leading a team of Paterson Habitat volunteers to Kenya where we joined Habitat volunteers from around the world in building Habitat For Humanity International's (HFHI) 500,000th home. Then it was back to Paterson, which HFHI had selected as the location for the world's 500,001st Habitat home.



That was a powerful reminder of what a global community Habitat really is. And right here in our little city I've had the privilege of working with a community of committed people that includes my fellow board members, donors, volunteers, and homeowners, as well as that small but effective Paterson Habitat staff. The willingness of so many people to share their diverse talents allowed us to formulate and launch our strategy for revitalizing the 4th Ward and widen Paterson Habitat's focus to include community building as well as home building.

This is *my opportunity to thank you all*. And rest assured, my stepping down as president doesn't mean I'm stepping away from the vital work of this organization.

2013 Summer interns make their mark

This summer, 16 high school students participated in the Paterson Habitat Summer Internship Program. From banks, insurance firms, and city government offices to the public library, each student worked 24 hours a week with a partnering company learning



Doug Olsen, VP & Regional Manager and Judy Keyes, Training Officer both from Atlantic Stewardship Bank donate their time to engage the interns in financial literacy workshops.

about areas such as social media marketing, historic preservation, small business development, children's summer reading programs, and back office banking operations.

Students also participated weekly in skills building workshops held at the Habitat offices where industry leaders came to speak to the group on a range of topics including diversity, integrity, workplace issues, email and internet etiquette, and poetry and expression. The summer culminated with a field trip to the historic district of Harlem and The Museum of Natural History.

Funded by a generous grant by The Henry and Marilyn Taub Foundation, this is the 4th summer of this meaningful program, which introduces young people to professional settings and gives them valuable hands-on experience for their college applications and future careers. In total, 63 internships have been completed by promising students since the program began. We think the best measure of this program's success is that both students and mentors alike return year after year to inspire each other.

For corporate partners who would like to host an intern, please contact Andrea Brescia at 973-595-6868 ext 110



Corporate Challenge 2013

Our Corporate Challenge series celebrated its 19th anniversary in typical style this June as 35 participating companies sent us 750 Corporate Challenge construction volunteers. During three busy weeks they built **five houses** and raised over \$225,000 for Paterson Habitat's building fund. Joining us for the first time was **Mercedes-Benz USA**, which marked the occasion by partially sponsoring a new house on Summer Street.



Save
the date:

next year's
Corporate Challenge
June 3-28, 2014

HONOR ROLL 2013

\$50,000+

Automatic Data Processing & its Employees

\$30,000+

Goldman Sachs Community Teamworks

\$10,000-\$29,999

Bank of America
Deutsche Bank
Mercedes Benz USA
Owens Corning

\$5,000-\$9,999

Capital One	Kuiken Brothers
Citi	Langan Engineering and
Clifton Savings Bank	Environmental Services, Inc.
Columbia Bank	Novartis
GAF Building Materials Corp	Oritani Savings Bank
Hudson City Savings Bank	Sax Macy Fromm & Co, PC
Hunter Douglas, Inc.	

\$2,000-\$4,999

Atlantic Stewardship Bank
Enterprise Rent-A-Car
FIS / NYCE
Lakeland Bancorp
Micato Safaris
Spencer Savings Bank

Up to \$1,999

Accurate Box Company, Inc.
Belmar Spring Water
Braen Stone Industries, Inc.
HBO
Twinings USA
Valley National Bank

GIFTS IN KIND

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Carlos Bakery
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Clifton Quilters
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Cree, Inc.
Daily Treat
Deborah Castello
Dim Sum Dynasty
Donna & Scott Olsen
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Steve Rich Environmental
Contractors
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Wieggers Inc. / Liftgates
Women's Club of Ridgewood
Wostbrock Home and Flooring
Wyckoff Reformed Church

2013 ADOPT-A-HOUSE

Partial House Sponsorships

Citigroup
Goldman Sachs
Owens Corning
TD Charitable Foundation
UPS

Put faith into action

Habitat for Humanity's mission is about tearing down walls and building bridges. It is about offering hope and transforming lives. It is about serving God by serving others.

Interfaith Build: November 7-9, 2013

This build celebrates unity and fellowship in the Abrahamic tradition—Christian, Jewish, and Muslim congregations working together to build a home for a family in our community.

Space is limited. Contact Kerri Schaefer at faith@patersonhabitat.org to sign-up!

Alternative Holiday Giving

Make your Christmas or Chanukah gifts truly mean something. Send a donation to help build a home and we'll send a card and gift to your special person.

Visit our website for more information
www.patersonhabitat.org

Hammering 4 Habitat

January 26, 2013

\$ 5,000

Kuiken Brothers Co., Inc.

\$ 1,000 – \$2,499

Abundant Life Reformed Church, Wyckoff
Hawthorne Ecumenical Council
Our Lady of Consolation, Wayne
Wayne Presbyterian Church
Hunter Douglas

\$ 500 – \$ 999

Emmanuel Baptist Church, Ridgewood
Preakness Reformed Church, Wayne
United Nations Int'l School
The Bread Guy Bakery, Paterson
Home Depot, Paterson

Up to \$ 499

Eastern Christian School,
5th Grade Class
Valerie Puzio Constantino
Barbara Fernstrom
Garret Nieuwenhuis
Henry & Marilyn Taub
Foundation Summer
Interns Program
The Reformed Church of
Oradell
Ridgewood UMC
St. Mary's of Pompton Lakes
New Song Church,
Fair Lawn
Michael Rolls



SPECIAL GIFTS CONTRIBUTED

*To celebrate Mother's
Day in honor of*

Jennifer Bragg
Katriona Burrow
Beatrice Carr
Peggy Cole
Jen Drohan
Barbara Dunn
Louise Grix
Debbie Holmes
Carol Kendzia
Sarah McGrath
Judy Schaffroth
Emily Walker
Rachel Walker
Caryn Wolak
Lindsey Wolak
Paula Wolak
Irene Zahn

To celebrate birthday

Raymond Hallock
Grace Lewin
Donna Olsen

In celebrate new home

Taylor family

To celebrate wedding

Hilda & Charles Hecht

*In honor of
retirement of*

Norman Smith

In appreciation of

Finicky Fitz

In honor of

Sue Abraham
Pam and Craig Goldman
Grace United Methodist
Church
Nora Hainthaler
Kathy Hourian
Mary Maloney
Maria Marsh
Mary Montella
Jeff & Mia Newman
Donna Olsen
Christa H. & John J. Reddy, Jr
Beverly Rosengren
John & Olivia Voellmicke
Diane Walker

In memory of

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Connor J. Donohue
William M. Downey
Patricia Kane Flach
Joseph Foudy
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Bill & Sara Komsa
Charles N Olsen
Ruth C. Parker
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www.carsforhomes.org

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Churches

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First Presbyterian Church of
Ridgewood
First Reformed Church of
Pompton Plains
Grace United Methodist
Church, Wyckoff
Wyckoff Reformed Church

Many thanks to our fiscal year 2013 contributors

The following groups and individuals have made a contribution to Paterson Habitat between **July 1, 2012 and June 30, 2013**. Listings are in New Jersey unless otherwise noted. All United Way listings represent the cumulative total of individual donations. We hope the listing is complete. However, please let us know if we missed anyone and accept our deepest apologies for any omissions.

FY 2013 CONTRIBUTORS

\$1,000,000+

HUD via NJDCA, NSP & City of Paterson HOME, CDBG

\$50,000+

Automated Data Processing and Its Employees
The Boye Family Foundation
Pam & Craig Goldman
Goldman Sachs Community TeamWorks
Henry & Marilyn Taub Foundation

\$40,000+

HFHI / Soft Lumber Owens Corning

\$25,000+

Kuiken Bros. Co., Inc.
Bank of America
UPS-Information Services

\$20,000+

Citigroup Foundation
Anonymous
James & Kathleen O'Brien
TD Charitable Foundation

\$15,000+

New Jersey's Clean Energy Program
Wyckoff Reformed Church / Wyckoff Walk

\$10,000+

Catholic Human Services Foundation
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Nancy & Charles McGrath
Christine & John Rudd
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\$5,000+

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SearchPath NY Metro
Thrill Hill Foundation

\$2,500+

HFHI Cars for Homes
Micato Safaris
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St Elizabeth's Episcopal Church, Ridgewood

\$1,500+

Abundant Life Reformed Church, Wyckoff
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Anonymous
Gigo & Donald Taylor
United Way of Bergen County
United Way of Passaic County
Valley National Bank
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\$1,000+

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\$500+

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Catholic Family & Community Services
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United Nations International School
Diane & John Walker
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\$100+ (no individuals)

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The Evangelical Lutheran Church of the Messiah, Oakland
The Highlands United Presbyterian Church, Allendale
The Inclusive Community UCC
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TRUIST
United Reformed Church of Clifton
Visbeen Construction Co.
Wayne Rotary Club
Wells Fargo Community Support
West Milford Presbyterian Church



Thanks from new homeowners: the Gerena family, at their Harrison Street home, dedicated this Spring 2013.



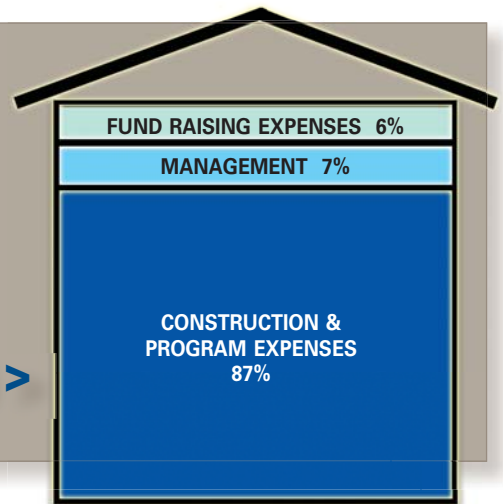
SOURCES OF FUNDS

2013 STATISTICS

Combining all categories
(excluding mortgage payments)

	2013	2012
Businesses	12%	32%
Individuals	17%	20%
Service Org/ Foundations	10%	8%
Churches	2%	3%
Govt Grants	59%	37%

EXPENSES >



AT FISCAL YEAR END

FISCAL YEAR: July 1, 2012 - June 30, 2013

	2013	2012	2011
Total number of homes built to date	242	235	225
Total number of families served	257	249	239
New homes constructed	7	10	9
Homes under construction at year end	6	3	10
Major/minor rehabs completed (cumulative total)	1 (24)	0 (23)	2 (23)
Foreclosures (cumulative total)	0 (3)	0 (3)	1 (3)
Applications distributed	700	448	427
Applications completed and returned	55	39	21
Families approved in the year	15	6	11
Number of volunteers	2,642	3,004	2,533
Volunteer hours	35,618	32,007	23,855
Group visits	236	228	216

GLOBAL BUILDING

ARGENTINA

Daniel Allen
Donna Brightman
MaryAnn Csencsits
T Wesley Chappell
Nancy DeVries
Andrew & Barbara Dunn
Janet Folsom
Diane Lennon
Marie Macioci
Donna & Scott Olsen
Renee Olsen
Alex Reid

NEPAL

Nancy DeVries
Chuck & Eileen Manley

VOLUNTEER CREWS

4H Teen Action Group, Paterson	*Columbia Bank	*Kuiken Bros. Co., Inc.	*QBE The Americas	Team Sayegh
Abundant Life Reformed Church, Wyckoff	Community Church Harrington Park	Lakeland Bank	Railroad Construction Co. Inc.	The Crossing Church, Livingston
Academy of Holy Angels HS, Demarest	*Community Church HoHoKus	Langan Engineering & Environmental Services, Inc	*Ralph Lauren	Theta Phi Alpha - WPU
Accurate Box Company, Inc.	*Connor Donahue Memorial Council International Educational Exchange	Lehigh University Alumni	Ramapo College	Thieme Medical Publishing
*Automated Data Processing and Its Employees	DePaul Catholic HS	Manchester Regional High School	Rehan's Group	Turner Construction Company
AFOOFA All For One One For All AHMP-NJ Alliance of HazMat Professionals	Deutsche Bank	*MedAssets, Inc	Ricoh Corporation	Unilever
*Alpha Sigma Tau Sorority - WPU	Diocese of Paterson Campus Ministry	*Mercedes-Benz USA, LLC	Ridgewood Newcomers Giving Back Club	*University of Michigan Alumni of Northern NJ
Americorps	DSW, Wayne	Micato Safaris	Rockland Community College	Unstoppable Dynasty Motorcycle Club
Ameriprise Financial	*Eastern Christian Middle School	*Montclair Kimberley Academy	Sax Macy Fromm & Co, PC	*UPS-Information Services
Atlantic Stewardship Bank	Enterprise Holdings, Wayne	*Montclair State University	Seton Hall HFH	Valley National Bank
*Bank of America - Dumont Banking Center	Ernst & Young	Montclair State University Child Advocates	*Shiseido Americas Corporation	Virginia Tech Alumni
Bank of America -Merrill Lynch	First Reformed Church of Hawthorne	Montclair State University Psychology Club	Spencer Savings Bank	*Wayne Presbyterian Church
Bayer Healthcare LLC	First Reformed Church of Little Falls	Morgan Stanley Community Affairs	*St Mark's Coptic Orthodox Church, Cedar Grove	Wells Fargo
*Becton Dickinson and Company	GAF Building Materials Corp.	Mount St Dominic Academy	*St Mary's Catholic Church, Dumont	*West Side Presbyterian Church, Ridgewood
B'Nai Keshet	*Goldman Sachs Community Team Works	MVS USA	St Mary's HS, Rutherford	*William Paterson University - Education Club
Brian's Friends	Grace Episcopal of Nutley	*NICE Systems	*St Mary's Senior High Youth Ministry, Pompton Lakes	William Paterson University Student Patrol
*Caldwell United Methodist Church	*Grace United Methodist Church, Wyckoff	*Notre Dame RC Church, North Caldwell	St Peter's Mar Thoma Church, Teaneck	Windsor Prep HS
*Capital One Bank-Treasury Mgmt	HBO	Novartis Pharmaceuticals Corp NYCE / FIS Global Corporation	*Stevens Institute of Technology HFH	Women Build
Chilton Memorial Hospital	*The Highlands United Presbyterian Church, Allendale	*Our Lady of Consolation, Wayne	Stryker Orthopedics	WSB Withum Smith+Brown
Church of St Elizabeth, Wyckoff	Hobbyists Unlimited	Paterson Great Falls Rotary Club	*Super Storm Sandy Relief	
*Citigroup - Englewood Cliffs	Hunter Douglas Inc.	PCCC Women's Basketball Team	Swing Phi Swing Social Fellowship	
Citigroup - Operations & Tech Risk Mgmt	Joy Christian Fellowship	*Preakness Reformed Church	*TD Banknorth, N.A. Team Green	
Clifton Savings Bank	Kappa Sigma - Ramapo College	*Presbyterian Church in Leonia Presidential Inauguration Committee		
College of Mt Saint Vincent		*Priya's Friends		

*Denotes multiple visits



Paterson Habitat for Humanity
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