



MEDIA ADVISORY

Media Contact:

Gina Damiano
Paterson Habitat for Humanity
973-595-6868 x120
gina@patersonhabitat.org

Paterson Habitat for Humanity and Lowe's volunteers help families build strength and stability in celebration of Habitat's National Women Build Week

Build to take place on May 6 in Paterson

Paterson, NJ. May 6, 2016 – Susan Greenbaum, Greenbaum Interiors, Linda Bowden, NJ Regional President, PNC Bank, Cindy Myer, President and owner of Ridgewood Moving Services and 1st women President of NJWMA and Deborah Hoffman, Director Division of Economic Development, Passaic are joining more than 50 Paterson Habitat volunteers and Lowe's Heroes employee volunteers Friday, May 6th, 2016 to help local families build or repair a decent and affordable place they can call home. Friday's project is part of Habitat for Humanity's National Women Build Week, which takes place April 30-May 8. The project also supports "Home for the Holidays," a nationwide initiative launched by Lowe's and Habitat for Humanity to work alongside 1,000 families to help them build or repair their homes by December.

Habitat for Humanity's National Women Build Week is a weeklong event created by its Women Build program that invites women to devote at least one day to help families build strength, stability and independence through housing. The week is meant to spotlight the homeownership challenges faced by women. Lowe's donated \$2 million to Habitat's 2016 National Women Build Week and will provide the support of Lowe's Heroes employee volunteers. The home improvement chain will also conduct how-to clinics at stores to teach volunteers construction skills.

- WHAT:** Habitat for Humanity and Lowe's Heroes celebrating National Women Build Week by building and raising the walls for the WB2016 house.
- WHEN:** May 6, 2016, 10am
- WHERE:** 207-209 Hamilton Ave, Paterson , NJ
- WHO:** Michael Bergamo, Lowe's Paterson Store Manager,
Barbara Dunn, Executive Director, PHFH
Linda Bowden, NJ Regional President, PNC Bank,
Cindy Myer, President and owner of Ridgewood Moving Services and 1st women President of NJWMA
Deborah Hoffman, Director Division of Economic Development, Passaic
Susan Greenbaum, Greenbaum Interiors

More than 300 Habitat for Humanity organizations across the country are hosting Women Build projects this year.

About Paterson Habitat for Humanity

Paterson Habitat, an affiliate of Habitat for Humanity International, partners with low-income families to help them build and buy new homes of their own and renovates existing homes. The organization is also working with community partners to revitalize whole neighborhoods. Paterson Habitat's mission is sustained by financial donations and the work of its construction volunteers, who have provided homeownership opportunities to over 265 families since 1984.

About Habitat for Humanity International

Driven by the vision that everyone needs a decent place to live, Habitat for Humanity has grown from a grassroots effort that began on a community farm in southern Georgia in 1976 to a global nonprofit housing organization in nearly 1,400 communities across the U.S. and in over 70 countries. People partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. Through financial support, volunteering, or adding a voice to support affordable housing, everyone can help families achieve the strength, stability and self-reliance they need to build better lives for themselves. Through shelter, we empower. To learn more, visit habitat.org.

About Lowe's in the Community

Lowe's, a FORTUNE® 50 home improvement company, has a 50-year legacy of supporting the communities it serves through programs that focus on K-12 public education and community improvement projects. Since 2007, Lowe's and the [Lowe's Charitable and Educational Foundation](#) together have contributed more than \$225 million to these efforts, and for more than two decades [Lowe's Heroes](#) employee volunteers have donated their time to make our communities better places to live. To learn more, visit Lowe.com/SocialResponsibility and LoweInTheCommunity.tumblr.com.

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